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## **Pennsylvania Health Insurance Exchange Authority Privacy Notice**

Aging Allies is a nonprofit organization created to educate and advocate for the health insurance needs of our community. We do not sell insurance, nor are we affiliated with any insurance companies.

Meeting with a Professional Health Insurance coach within our organization will require you to provide Personal Identifiable Information (PII) and Personal Health Information (PHI).

Any information submitted voluntarily by you under this meeting will be kept confidential and secure.

Your health insurance coach will provide you with their name and contact information that you may call with questions and/or concerns.

Aging Allies will only collect the minimal information necessary to achieve its mission of assisting you through your health insurance needs.

Aging Allies will use your PII/ PHI information for the sole purposes of:

- Creating or accessing your Pennie account.
- Reviewing Quality Health Plans within the Pennie Marketplace that meet your household's financial and medical needs.
- Qualifying your household income to determine if your household will qualify for Medicaid and other insurance affordability programs.
- Filling out and submitting an enrollment application.
- Copying/ scanning the documentation necessary for the enrollment process.
- Provide ongoing account maintenance and enrollment assistance, as necessary.

I understand that the Health Insurance Coach (Pennie Assister) with Aging Allies will not share my personally identifiable information (PII) for any purposes other than those listed above.

I understand that I do not have to share any additional personal information about myself or my health with my Health Insurance Coach beyond what is required for application purposes, including eligibility and enrollment.